



Make PTA Visible Using PTA's Logo

How can we make PTA better known in our community?

PTA has a standardized logo to enhance name recognition and bring to mind PTA's many accomplishments.

How can we use PTA's logo to increase participation in PTA?

PTA events enhance community participation in school activities, benefitting students and the school.

When parents and caring adults participate in children's education, children do better in school and school climate is improved. In planning a PTA event include the community, let people know that PTA is a partner with the school to help children succeed.

Use PTA's logo to reinforce PTA's role in bringing many parties together. Include the PTA logo on your website. And remember to put up a banner or a sign with the PTA logo on it at all PTA sponsored events.

Try having a PTA awareness day at the school and in the community to show pride in being a member of PTA. How can you do this? First, pick a date. Keep it simple by putting a sign up on your school marquee, on bulletin boards, in newsletters and in flyers. Use the PTA logo in publicizing the event. Coordinate a date with other schools in the neighborhood, or with the help of your council and district PTA presidents, throughout the entire school district. Notify the media, the newspapers, and the community's businesses.

Dig through your drawers and closets. Encourage your school community to wear a PTA T-shirt, hat or pin or button. Carry a PTA tote bag, mug or pad wherever you go. And whenever anyone asks, tell him or her that you are a proud member of PTA.

Help us make PTA familiar to everyone!